

YEAR	Focus	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
10	<p>Component 1 – Travel and Tourism organisations and destinations.</p>	<p>Component 1 - Learners will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. They will explore the role of different consumer technologies within the travel and tourism industry. Learners will understand the different types of tourism and different types of visitor, and will investigate the features of and routes to popular tourist destinations.</p> <p>A1 The major components of the UK travel and tourism industry A2 The ownership and aims of travel and tourism organisations and how they work together A3 The role of consumer technology in travel and tourism B1 Visitor destinations B2 Different types of tourism and tourism activities B3 Popularity of destinations with different visitor types B4 Travel options to access tourist destinations</p>		<p>Pearson Set Assignment – Controlled assessment</p> <p>The assessment is provided by the Pearson exam board before the May assessment window. All work is completed under supervised conditions.</p> <p>Learners will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. They will explore the role of different consumer technologies within the travel and tourism industry. Learners will understand the different types of tourism and different types of visitor, and will investigate the features of and routes to popular tourist destinations.</p>		<p>Component 2 – Learners will investigate how organisations use market research to identify travel and tourism trends and identify customer needs and preferences. They will apply their understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences.</p> <p>A1 Types of market research. A2 How travel and tourism organisations may use market research to identify customer needs and preferences A3 How travel and tourism organisations may use research to identify travel and tourism trends B1 Customer needs and preferences B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences B3 Customer needs and different types of travel</p>	
	Assessments:	Learning Check 1: Learning aim A for Component 1	Learning Check 2: Learning aim B for Component 1	Learning Check 3: PSA for Component 1	Learning Check 4: PSA for Component 1	Learning Check 5: Learning aim A&B for Component 2	MOCK EXAMS: N/A or PSA submit
	Extra-Curricular:	Vocational Period 6 after school		Vocational Period 6 after school		Vocational Period 6 after school	
	Home Resources:	Visit MS Teams Class Page					

11	<p>Component 2 – Customer needs in Travel and Tourism</p>	<p>Pearson Set Assignment – Controlled assessment.</p> <p>The assessment is provided by the Pearson exam board before the January assessment window. All work is completed under supervised conditions.</p> <p>Learners will investigate how organisations use market research to identify travel and tourism trends and identify customer needs and preferences. They will apply their understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences</p>	<p>Component 3 – Learners will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. Learners will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.</p> <p>A1 Factors influencing global travel and tourism A2 Response to factors B1 Possible impacts of tourism B2 Sustainable tourism B3 Managing socio-cultural impacts B4 Managing economic impacts B5 Managing environmental impacts C1 Tourism development C2 The role of local and national governments in tourism development C3 The importance of partnerships in destination management</p>	<p>Component 3 – External exam</p> <p>Assessment objectives AO1 Demonstrate knowledge of facts, terms, processes and issues in relation to travel and tourism</p> <p>AO2 Demonstrate an understanding of facts, terms, processes and issues in relation to travel and tourism</p> <p>AO3 Apply an understanding of facts, terms, processes and issues in relation to travel and tourism</p> <p>AO4 Make connections with concepts, issues, terms and processes in travel and tourism</p>	
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	Assessments:	Learning Check 1: Design plan for Component 2	MOCK EXAMS and Component 2 submission	Learning Check 2: Respond to feedback for Component 3	Learning Check 3: Respond to feedback for Component 3	GCSE exams begin	
	Extra-Curricular:	Vocational Period 6 after school					
	Home Resources:	Visit MS Teams Class page Online revision resources					